

## Craftsmanship from Lauscha

Since the beginning of 1992, it has been our obligation and passion to preserve the centuries-old craftsmanship of Lauscha and to combine the traditional with the latest trends. We are now one of the leading providers of exclusive hand-blown glass Christmas tree decorations in all colors and shapes.

The originality of the products from Lauscha is ensured by specialists who continue the Thuringian art of glassblowing on the basis of inherited experience, coupled with modern production methods.



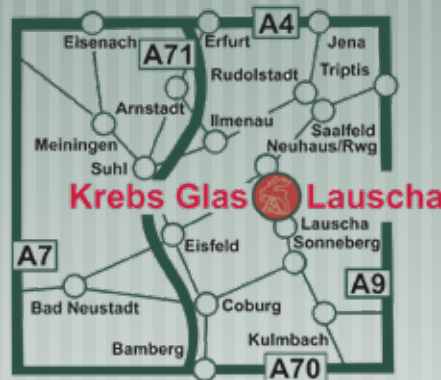
## Our showroom in Lauscha

In our 200 m² showroom in Lauscha, you will find, in addition to the current collection, many unusual pieces up to very rare unique pieces and prototypes that are not available anywhere else. As a business customer you are welcome to book an appointment with our customer service. You can also visit our showroom virtually.



## Factory outlet in Lauscha

We would like to invite you to a wonderful journey through the world of Christmas tree ornaments. Our factory outlet is located in Lauscha (OT Ernstthal), the birthplace of the Christmas tree ball. The Christmas tree ornaments are still made according to the 150-year-old handicraft tradition today. You have the largest selection of Christmas tree ornaments in Thuringia on 350 m² with over 5,000 different baubles and shapes. Live demonstrations by our glassblowers invite you to discover for yourself the art of glassmaking in a workroom traditionally furnished as it was in 1900.



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customer shop:  
[www.krebglaslauscha.de](http://www.krebglaslauscha.de)

Our items are available for order through our online store (private customers) and wholesale store (business customers) with a delivery time of 3-4 business days. We ship worldwide from our 2000 m² multi-level warehouse.



business customer shop:  
<https://business.krebglaslauscha.de>



showroom:  
<https://my.matterport.com/show/?m=ichJYTnCAeX>



*Krebs Glas Lauscha*  
HOCHWERTIGER CHRISTBAUMSCHMUCK AUS ECHTEM GLAS

*Beautiful Décor  
Through Innovation*







## Internationally group of companies Dallas · Juarez · Roswell · Lauscha · Hong Kong

**Krebs Glas Lauscha** is an internationally successful group of companies, developers and producers of glass Christmas tree ornaments with locations in Lauscha (D), Dallas (USA) and Hong Kong (CN). With over 100 employees, we supply stationary retailers worldwide, develop assortment strategies for large online retailers and continue the tradition of Lauscha glassblowing in Lauscha (birthplace of Christmas tree ornaments, UNESCO Intangible Cultural Heritage). A range from A – Z is offered, ie from inexpensive promotional items to exclusive collector's items made in Germany.

## Traditional family business in a globally active group of companies

After World War II, the Krebs family had to leave their home in Gablonz in northern Bohemia and finally founded a glass Christmas tree ornament company in 1947, with which they relocated to Rosenheim in 1953.

With many new ideas, they soon made a name for themselves and in 1973 founded **Christmas by Krebs** in Roswell, New Mexico, an independent subsidiary in the USA. After the fall of the Berlin Wall, the Rosenheim-based company took over Thüringer Glasschmuck GmbH Lauscha for several million Deutsche Mark on November 27, 1991, after tough, protracted negotiations with the trust company. **Christmas by Krebs** in the USA, **Krebs International** in Hong Kong and **Krebs Glas Lauscha GmbH** merged to form the international company association **Krebs Glas** in 2003.

As one of few suppliers we have our own raw glass ball production. This is why we are independent, increase our delivery capabilities for our customers and secure their sales for the upcoming Christmas business.



## Emotional and strong-selling brand

Beautiful Décor Through Innovation – that is what the **Krebs Glas Lauscha** brand stands for today. With a creative international team of product developers and data analysts, we combine a great worldwide known brand with modern sales possibilities.

We know the necessities of our customers and present it in a promotional way through precise strategies with support of our own marketing department. With the right systems and analysis processes in the background, we can react quickly to new conditions.



## Assortment developer of glass Christmas tree decorations in Lauscha

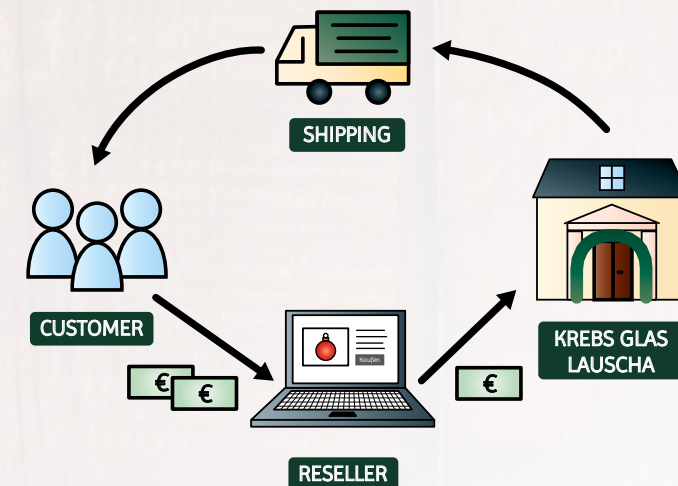
We are solution providers. You get a total concept from a single source, which means that we offer well selling **Krebs Glas** classics, such as our 9 piece glass ball assortments, mini glass molds or our uni color collection, including suitable sales packaging, through our catalog standard line. For special customers we develop and produce individual logo balls and glass forms with additional packaging solutions from a certain minimum quantity.



## Custom made

Special ball? Special shape? We can do both and would be happy to advise you with our decades of experience. From 1,000 pieces, we can produce the right tree decoration for you on request.

## Professional sales partner as a solution provider for stationary and online trade



**Krebs Glas Lauscha** has developed into a reliable logistics specialist during and after the Corona pandemic. In addition to classic parcel and pallet shipping to a customer's warehouse, we are one of the leading service providers of drop shipments of glass Christmas tree decoration, the so-called dropshipping.

Our large warehouse in Lauscha (D) and our systems enable us to process orders uniformly through several sales channels. For our resellers that implies: no inventory risk, fast shipping and a minimal error rate.