



Press information

30th anniversary of Krebs Glas Lauscha (1992-2022)

Lauscha, 01/24/2023 - Krebs Glas Lauscha GmbH was celebrating its 30th anniversary 2022. Managing director Michael Krebs can still remember exactly how, in presented the first collection of Krebs Glas Lauscha at a trade fair in January 1992. The company, which is active worldwide and has a family tradition, has used this festive occasion to create a special glass ornament - the "Santa in Gold" - in exclusive packaging. Last summer at the 2nd of July 2022 the anniversary was celebrated on the company premises with invited guests.

The Krebs family

As a family business in the fourth generation, Krebs Glas Lauscha offers Christmas glass ornaments. The company history begins with the fact that great-grandmother Erika Krebs together with her son Helmut Krebs started the production of glass Christmas tree ornaments in Rosenheim in 1947 started. In 1972 another company was founded in the USA. The German company headquarters is in Lauscha/Thuringia, the birthplace of the glass Christmas tree ornaments in 1848. the old tradition of special shapes is continued with the high quality Lauscha Exclusive line. continued. In the meantime, we deliver worldwide to the leading trading companies and are known for reliable delivery and very good quality.

30 years Krebs Glas Lauscha (background information)

In November 1991, with the privatization of the Thuringian glass décor production, with the Krebs Glas Lauscha GmbH, the traditions of the Krebs family and the small town of Lauscha were connected. Already in January 1992, after only six weeks of development, the first collection **Lauscha Glas Creation** was introduced to the market. This showed the more than 50 years of experience of the Krebs family in the glass Christmas tree ornament industry was of invaluable.

The originality of Krebs Glas Lauscha products is ensured by skilled craftsmen who, on the basis of and modern production methods, continue the art of glassblowing. Lauscha is considered worldwide as the birthplace of the glass Christmas tree ornaments. Already in 1848, it was a poor Lauscha glassblower, who for the Christmas tree of his children created the first glass treasures. The roots of Krebs Glas Lauscha can be traced back to the year 1905. At that time the first glassblowers joined together in the "1st glassblowers' cooperative of the Meininger Oberland" which had its headquarters on the current property in Ernstthal since 1907.

Krebs Glas Lauscha attaches great importance to digital distribution, whereby business customers and end customers in the onlineshop (www.krebsglaslauscha.de) or in the virtual Showroom (<https://my.matterport.com/show/?m=mZPYqEkCE6p>), to view the current collection. The Showroom and factory outlet can be visited in Lauscha on site.



About the company Krebs Glas Lauscha

Krebs Glas Lauscha GmbH was founded in 1992, Am Park 1, 98724 Lauscha, OT Ernstthal (Germany). In the worldwide operating group of companies consisting of **Christmas by Krebs** (Dallas/USA) and **Krebs International** (Hong Kong) and **Krebs Glas Lauscha**, more than 100 employees are working.

The core competences are development, production and smooth distribution of glass Christmas tree decorations. Our product range consists from low-priced promotional items to exclusive collector's items. This means a complete range of products from a single source, the most efficient production worldwide and perfectly optimized logistics for our customers. The target groups include business customers as well as private customers. The managing partners are Michael Krebs and Roger Mueller.

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